



emb
creative economic
development solutions

Economic Consultancy in:

- ❖ Strategy development
- ❖ Feasibility Studies
- ❖ Business & project planning & development
- ❖ Project & Programme Management and Delivery
- ❖ Appraisal & evaluation
- ❖ Funding & Resourcing

In March 2006, Liz Byrne left the security of her successful position as an Associate Director with well established EKOS Consulting and set up her own economic consultancy.

EMB Consulting Ltd was launched in April 2006 and Liz has quickly found that the results she can achieve for her clients, working for herself, are significant and exciting.

Liz Byrne has over twenty years experience working in the economic development and regeneration field. She is a highly experienced strategist and practitioner with excellent skills in all aspects of development, management, funding and resourcing.

She now offers advice and support to clients, primarily from the public, community, voluntary and 'not for profit' sectors, all of whom benefit from her thorough working knowledge of government departments and their roles at national, regional, county and local level.

She has specialist experience in the fields of

- ❖ Learning and Skills
- ❖ Sectoral Development
- ❖ Rural and Urban Development
- ❖ Business Competitiveness
- ❖ Community Regeneration
- ❖ Social Enterprise
- ❖ Equality and Diversity
- ❖ Social and Economic Inclusion

"It's a pleasure to work with Liz, she always acts as one of the team while also bringing great added value. Crucially she always produces the goods!"

Paul Hickson - Group Manager, Economy and Europe, Somerset County Council

"Liz really seeks to understand the culture and drivers behind an organisation leading to a distinctly personal approach"

Lucy Findlay, Chief Executive of RISE-South West

Liz has significant experience in partnerships and working in multi agency settings.

She has built up an excellent working relationship with a number of the key agencies in the South West including

- ❖ South West of England Regional Development Agency
- ❖ Government Office for the South West
- ❖ Specialist regional organisations
- ❖ Local authorities
- ❖ Sector Skills Development Agency
- ❖ Sector Skills Councils

"Over my entire career I have worked for a fascinating range of organisations within economic development and regeneration and have built up significant experience across a number of fields.

Working for myself gives me the freedom to focus on the fields that I feel most passionate about and enables me to work in the way I believe is best for my clients – as part of their team."

Liz Byrne



EMB - CASE STUDIES

"I have worked with Liz on a number of occasions over the last 5 years and each time she has always delivered a quality service with utmost professionalism.

One of her particular strengths however, is undoubtedly her genuine understanding of the practicalities of local economic development and in particular, refreshing insight into the complexities associated with regeneration programme management and partnership working. As a result, Liz offers unique pragmatic advice and steadfast support, invariably working well beyond her brief, showing great affinity for her clients' needs.

Liz is a real pleasure to work with and an invaluable member of any team."

Claire Edwards – Rural Renaissance Scheme Manager, Gloucestershire First

LIZ BYRNE - CAREER HISTORY

Liz has a BA in Social Sciences, a MBA and is currently completing a MSc in Local Economic Development.

2001 – 2006

Associate Director with EKOS Consulting in Exeter where she had responsibility for directing and managing a range of work for clients based in the South West and nationally.

1995-2001

Deputy Director of Development - The Prince's Trust (Scotland), one of the leading learning and skills organisations working with young people. She had responsibility for influencing policy at a local and national level to take account of socially and economically excluded young people's needs, developing projects for young people in partnership with other agencies, managing a network of over 100 volunteers and securing resources of circa £2.5 million per annum for the organisation.

1991-1995

Project Officer in Glasgow's East End Management Unit (joint local authority regeneration unit) with responsibility for engaging with elected members and departments, external agencies and the local community to develop a range of programmes for the area. She had specific responsibility for developing several strategies, including health, child care, enterprise and skills, and for developing practical actions and projects for their implementation.

1982 – 1991

In the early days of her career, Liz held a number of administrative and development posts in local government in the fields of urban programme development, pre-five services and equal opportunities.

Gloucestershire First Critical Friend to Gloucestershire Rural Renaissance initiative



EMB Consulting has been appointed for a period of two years as a 'critical friend' to the Gloucestershire Rural Renaissance initiative.

This position involves supporting the scheme's management team on the management and delivery of the programme, from advising on roles, responsibilities and structures through to monitoring and evaluating the scheme.

Somerset County Council Minehead Mart Road Regeneration

EMB Consulting is working with Somerset County Council in the development of a £5 million regeneration project in Minehead. Working in partnership with the South West of England Regional Development Agency, the regeneration plan is made up of two distinct projects.

The first is the development of light industrial workspace to improve the economic prospects of the area, and the second is the development of the West Somerset Railway and associated public realm improvements to enhance tourism and the economic potential of the area.



RISE – South West Strategy Development

RISE, which supports the development of sustainable social enterprise in the South West, selected EMB Consulting to work alongside its Board in April 2006 to develop its forward strategy.

Work included a special session with the Board to examine its Mission, aims and objectives. This culminated in a report outlining key issues and a detailed action plan.



For further information, please contact

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